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Property Makes The World Go Round

DTZ hosted its Money into Property breakfast seminar at The Westin in June showcasing findings from its annual research on investment in global real estate.

Journalists from a number of finance and mainstream media publications attended the presentation that highlighted the growth of the property industry in the Asia Pacific region.

theprpartnership organised media attendance, distributed media packs and coordinated a number of media interviews including the *ABC's Business Today* with exposure also gained across *The Sydney Morning Herald*, *Money Management*, *The West Australian* and *Independent Financial Advisers Magazine*.

DTZ's Investment Market Update was also released in June and revealed foreign investment remains high despite the weakness of the global market and strength of the Australian dollar.

theprpartnership managed the media announcement with coverage secured in *The Australian Financial Review*, *The Australian* and *Dow Jones* with magazine coverage expected over the next few weeks.

Welcome to **theprpartnership's** quarterly electronic newsletter, our way of keeping in contact with you and showcasing our recent activities.

The past few months have kept us busy with a number of media campaigns. In this issue we profile our role in managing media relations for DTZ's annual Money Into Property Report and breakfast.

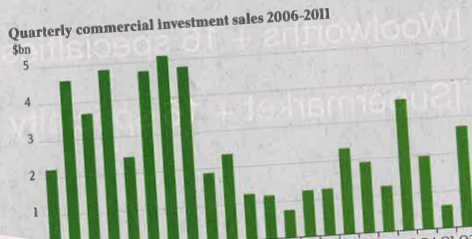
We also announce the completion of Auburn Hospital, profile Rice Daubney's design of Liverpool Hospital and publicise the Property Industry Foundation's annual Car and Cycling Challenge.

We hope you find the stories in this issue interesting and always welcome any feedback you may have. If you no longer wish to receive our newsletter, please email karen@prpartnership.com.au

Commercial sales go through the roof

LOUIS WHITE

ABOUT \$2.7 billion of commercial property changed hands in the three months to June 30, a fourfold increase on the natural disaster-affected first quarter, according to preliminary research from CB Richard Ellis.



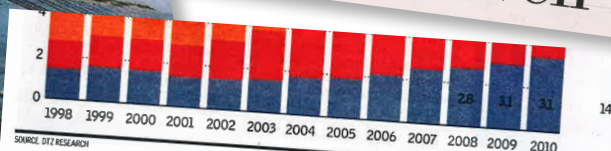
project in Brisbane Suisse Asset Mar the purchase by Swiss interests of 10 Bridge ney for about \$60n "The strong Aus not a deterrent for tors," Mr Stanley s Despite indust resenting only 8 pe over in the June qu ley believed that st was an issue, but t tinued to attract

Offshore interest bodes well

Sector blows hot and cold

Carolyn Cummins

THERE will be some short-term pain in commercial real estate markets before sentiment improves over the longer term, say directors of the global agency DTZ. Concerns about the direction



Asia Pacific region is driving global growth

MARISSA LAGUE

China and Australia are driving the global recovery in real estate in contrast to stalled growth in the US and Europe, according to DTZ's Money into Property report, which found global property growth was 3.4 per cent in 2010 after a 3 per cent decline in 2009. The Asia Pacific Region accounted for much of the



Auburn hospital all done

Brookfield Multiplex has completed the final stage of the redevelopment of Auburn Hospital two months ahead of schedule.

Award winning Auburn Hospital complete



Liverpool Hospital showcase latest in healthcare design

Health Kick

Sydneysiders are about to get a lot healthier with the recent completion of new hospitals in Auburn and Liverpool.

the pr partnership managed media campaigns for both projects with activity including drafting media kits, liaising with media regarding feature stories and conducting media tours.

NSW Health engaged Rice Daubney to design the master plan for the Liverpool Hospital redevelopment in 2006 to adapt the existing site for easier access and to deliver a complex tertiary facility.

Completed earlier this year, the hospital delivers a new benchmark of contemporary healthcare creating a landmark building in the Liverpool master plan.

Coverage has appeared in *Architecture and Design Online* and *Global Healthcare Technology* with upcoming feature stories in *Indesign* and *Hospitals and Aged Care*.

The \$128 million Auburn Hospital redevelopment at Hargrave Street, Auburn in New South Wales was recently completed by Brookfield Multiplex on behalf of New South Wales Health.

It was the recipient of the NSW Master Builders Association (MPA) Award for the Best Health Building Project \$50 million - \$150 million.

The four year redevelopment comprised the demolition of the existing hospital and subsequent design and construction of a new hospital, car park and 3,000 square metre community hub.

Coverage was achieved in *The Australian Financial Review* and *Architecture & Design Online* with further coverage expected in trade magazines over the coming months.

On Your Bike

The Property Industry Foundation is accepting registrations for its annual Charity Car and Cycling Challenge to be held on Sunday 7 August aiming to raise \$80,000 for PCYC's youth drop in centre.

The cycling component offers different courses catering to all levels of experience with a 130km, 62km or 32km track to choose from. The 130km course will travel from Bobbin Head to Church Point to Ettalong Beach and back along Bobbin Head Way, West Gosford and the Old Pacific Highway.

The Car Challenge is a family friendly event that involves cryptic clue solving to determine the secret destination. Registration for the event is at Knox Grammar School, Turrumurra.

So why not register for the event and help PIF raise awareness for at risk kids? You can enter at www.pif.com.au

